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## 5 good reasons for your local/regional authority to join STRATCULT-REGIO.NET

The Europe-wide network of territorial authorities  
in favour of culture in the framework of EU Lisbon and Gothenburg agendas

**Structural Funds are the most important EU financial pool for the European regions.  
They could be the biggest possibility  
for the financing of cultural projects beside the national support.**

1. STRATCULT-REGIO.NET provides regular **culture-specific information** for those responsible in your authority ***for the implementation of cultural projects (as well as cultural measures) within EU Structural Funds programmes.*** Due to this information, your region/city will be more successful in terms of number of cultural projects within EU Structural Funds programmes as well as on EU funds obtained for cultural development.
2. The network provides furthermore **targeted training activities for your civil servants** in charge of cultural development, so that ***know-how*** on the ***implementation of culture*** in EU Structural Funds which is available Europe-wide is shared and ***good practice can be transferred to your region/city.*** The training activities also include common development of interregional cultural cooperation projects in order to ***make better use of available EU funding opportunities.***
3. The Europe-wide network aims at contributing to the **applied research** activities ***on culture in the framework of EU Lisbon and Gothenburg agendas.*** Your region/city would be included in this research e. g. by elaborating regional case studies and statistics. These are ***important information for successful and better integration of cultural projects in EU Structural Funds programmes.***
4. Until now, the European Union has only partly considered the potential of culture for regional development in Europe. Focus of cultural measures in EU Structural Funds programmes was on cultural heritage activities and cultural infrastructure. **Europe-wide policy action** is needed in order to make full use of the cultural potentials in EU regulations and agendas. ***Your region/city as a member of STRATCULT-REGIO.NET would demonstrate on EU level to be one of the innovative clusters in Europe aiming at focussing on culture as an important factor of sustainable development.***
5. STRATCULT-REGIO.NET furthermore provides the following advantages of a Europe-wide network for your region/city:
  - ***Strategic contacts*** to regions/cities with similar interests
  - ***Additional visibility*** of your region/city ***on European level*** (EU institutions as well as other regions/cities)
  - ***A platform*** of regions/cities which can be used ***also for*** the development of ***activities outside the field of culture***
  - The network provides a ***good value for money*** as a successful application for STRATCULT-REGIO.NET would lead to the ***coverage of 75% to 85% of network costs by European Funds.*** The final partner contribution is still subject to negotiations and could be around € 10.000,-/year.